

Private Sector Partnership in Disaster Risk Reduction and Sustainable Growth: Potential Benefits and Barriers

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Abstract

What particular benefits does the private sector offer and motive in risk reduction and disaster management?

In this study, we use responses from private companies with active engagement in DRR activities in Iran, to explore what are the key benefits and barriers for private companies when they attempt to partner with public and humanitarian organizations in DRR activities. Potential motivations, barriers and benefits are explained and the ways for partnerships are suggested as conclusion.